TalentBridge®

CASE STUDY

Flexible, Cost-Effective Talent Solutions with TalentBridge



THE CHALLENGE

Many organizations rely on large integrators for technology services and staffing, but this often comes at a significant cost. Clients find themselves locked into long-term contracts where:

- Contractors remain on billing for **2–3 years**
- All intellectual property (IP) stays under the integrator's control
- Clients are forced to bill through the integrator rather than directly retaining the talent.

This model results in inflated rates, limited flexibility, and an ongoing dependency that prevents clients from building long-term internal capabilities.

THE TALENTBRIDGE SOLUTION

TalentBridge offers a more flexible, cost-effective approach designed to empower clients to **retain top talent directly**:

Contract-to-Hire Model

Contract-to-Hire Model: With 6-month conversion terms, clients can transition high-performing contractors into full-time employees without drawn-out billing cycles.

- Each candidate identified is locked in based on your internal salary bands, ensuring conversion at the agreed upon date

Cost Advantage

Cost Advantage: Our overall deals average 25% less than those of large integrators

- Large integrators typically bill $175–$225/hr.
- TalentBridge averages $100–$175/hr across all core technology areas

Retention of IP

Clients keep ownership of their intellectual property from day one

Areas of Expertise

TalentBridge specializes in providing skilled talent for critical **digital transformation initiatives**, including:

CRM & ERP Modernization

- Dynamics 365 implementations and customizations
- Salesforce integrations and migrations

Service Management

- ServiceNow upgrades and enterprise-wide rollouts
- Approved SNOW partner to reskill/upskill resources across the Americas, EMEA, and APAC

Human Capital Management (HCM)

- Workday migrations and module expansions
- Other M&A-driven HR transformations

ERP Modernization

- SAP ECC to SAP S/4HANA transformations

Marketing Technology and Omnichannel Personalization

- Adobe integrations from AEM6x to AEMaaCS
  - Providing core skillsets across AEP, AEM, Target, Analytics, Magento, and others

THE RESULTS



Reduced dependency on large integrators



Faster and more affordable access to top technology talent that is custom fit for your teams and environment



Long-term workforce retention through flexible contract-to-hire terms



Greater control of their digital transformation roadmaps



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